



2010 Girls Inc. Beach Ball “La Plage Bleue”

Benefiting Girls Incorporated of Sarasota County

Saturday, November 6, 2010

5:30-9:00 p.m.

Longboat Key Club & Resort

Girls Incorporated of Sarasota County has been an integral force in our community for over 30 years. THOUSANDS of girls have learned to be strong, smart and bold through the generosity of businesses and individuals such as you. The 2010 Girls Inc. Beach Ball ~ *La Plage Bleue* -- is a perfect opportunity to show your support for Girls Inc. by becoming a sponsor. After a 10-year hiatus, the annual beach event was brought back last year as the Barefoot Beach Ball and the 2010 event promises to be even more nostalgic as we travel back in time to the days of the board walk on the French Rivera. Join us and more than 300 guests on **November 6, 2010 from 5:30-9:00 p.m. at the Longboat Key Club & Resort.**

You have an opportunity to choose from one of three levels of sponsorship including the presenting sponsors at \$5,000, *Baliene Bleu* at \$2,500 and *Dauphin* at \$1,000. Proceeds from the evening benefit Girls Incorporated of Sarasota County. Tickets are \$75 for individuals and \$125 for patrons.

Girls Incorporated of Sarasota County is dedicated to “inspiring all girls to be strong, smart and bold” and fulfills its mission of empowering girls aged six and up to be self-confident, responsible and well-rounded individuals by delivering research-based, age-appropriate, after-school and summer educational and sports programs. In the past two years, Girls Inc. has served over 2,000 girls at its facility and throughout the Sarasota County School System. Dedicated in 1976, Girls Incorporated of Sarasota County recently celebrated 30 years of service to our community.



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We invite you to sponsor a casual evening as we travel back in time to the days of the board walk on the French Rivera. Feel the sand under your feet and relax by the seashore as you enjoy boardwalk entertainment, food, drinks and music.

Presenting Sponsor - \$5,000

- Six complimentary tickets to **La Plage Bleue** for Sponsor and guests
- All benefits listed below plus:
- Billboard ad on Girls Inc. TV Show for 3 months – airs each Saturday at 7:30 – 8:00 a.m. to a Nielsen-rated audience of 25,000 viewers
- Company name and logo on **La Plage Bleue** ad that will appear in the September issue of Sarasota Magazine, which reaches a broad, sophisticated readership of 22,000 through subscriptions, newsstand and hotel rooms (*if confirmed by July 20*)
- Feature in special community partnership half-page ad in SRQ Magazine in February 2011
- Opportunity to welcome **La Plage Bleue** guests at the microphone
- Company name as presenting sponsor on all press materials

Baliene Bleue Sponsor - \$2,500

Ten available

- Four complimentary tickets to **La Plage Bleue** for Sponsor and guests
- All benefits listed below plus:
- Company name on the marquis in front of Girls Inc. for one week at 201 S. Tuttle Avenue, where 35,000 cars pass each day
- Company logo on **La Plage Bleue** invitation which will be mailed to 4,000 supporters of Girls Inc. Sarasota in late September (*if confirmed by September 1*)
- Logo on multiple e-mail blasts to 1,500 Girls Inc. supporters, on Girls Inc. Sarasota web site and on all signage at the event

Dauphin Sponsor - \$1,000

Many available

- Two complimentary tickets to **La Plage Bleue** for Sponsor and guest
- Company listing on all print and web materials and event signage
- Opportunity to provide product for guest goody bags



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SPONSOR INFORMATION Corporation Individual

Name/Organization: _____ Phone: _____
(As you wish to be listed on all promotional material)

Logo Sent in EPS Format to kay@girlsincsrq.org: _____

Contact Name: _____ Title: _____

Address: _____ City _____ ST _____ Zip _____

E-mail: _____ Fax: _____

Acknowledgement will be sent to the above address unless otherwise specified below. Send to:

Name: _____ Title: _____

Address: _____ City _____ ST _____ Zip _____

