



Girls Incorporated of Sarasota County has been an integral force in our community for over 30 years. THOUSANDS of girls have learned to be strong, smart and bold through the generosity of businesses and individuals such as you. WSSB Girl TV is a perfect opportunity to show your support for Girls Inc. by becoming a television sponsor. Girl TV is a weekly half-hour television show that airs from 7:30-8:00am on WWSB ABC 7 every Saturday morning. Each show is focused on girls 9-11 years of age. Through the program each week, topics vary according to themes chosen weekly by the girls and then girls produce, edit, shoot and host each week as part of the learning experience. Topics range from events occurring within Girls Inc. such as the *Celebration Luncheon* and *Girls Take Flight* to events and local businesses in the community.

Through this weekly show, not only is Girls Inc. able to provide valuable messages to a wider audience of girls in Sarasota and Manatee counties, Girls Inc. also has a much broader ability to market and brand a wide variety of messages. Advertising and sponsorship recognition play an integral role in the half-hour show. Each week, provides an opportunity for the segments and the overall show to be sponsored through community partnerships with businesses and individuals. You have an opportunity to choose from one of three levels of sponsorship including a \$10,000 level that receives 52 weeks of recognition, \$2,500 that provides 12 shows worth of recognition and \$500 for an individual segment sponsor for one quarter.

Now is the chance for you to support Girls Inc. and market your message to an audience on broadcast television. Contact Kay Mathers at 366-6646 x 207 if you are interested in finding out more information.

Girls Incorporated of Sarasota County is dedicated to “inspiring all girls to be strong, smart and bold” and fulfills its mission of empowering girls aged six and up to be self-confident, responsible and well-rounded individuals by delivering research-based, age-appropriate, after-school and summer educational and sports programs. In the past two years, Girls Inc. has served over 2,000 girls at its facility and throughout the Sarasota County School System. Dedicated in 1976, Girls Incorporated of Sarasota County recently celebrated 30 years of service to our community.



WSSB Girl TV Sponsorship Contract

- \$10,000 Television Program Sponsor (Full Year)
 - 52 shows, 2 billboard (logo and voiceover) per show-up to 2 sponsors
- \$2,500 Community Partner Sponsor (Quarterly)
 - 12 shows, 1 billboard per show-up to 2 sponsors
- \$ 500 Segment Sponsor (Quarterly)
 - 4 shows, 1 billboard per show-up to 2 sponsors
- \$ 250 Nonprofit Sponsor (60 second feature in one show)
 - 1 show, 1 billboard
 - _____ **Inspiring**
 - Interviews with women leaders
 - _____ **Strong**
 - Focus on Health and Fitness
 - _____ **Smart**
 - Focus on Life skills
 - _____ **Bold**
 - Focus on National Programs

Please print company name legibly and exactly as it should appear in all publications (all lines required).

Name	
Title	
Company	
Address	

City/State/Zip	
Phone	
Fax	
Email	
Website	

If Applicable, please email your color logo in jpeg format to kay@girlsincsrq.org.

Check enclosed. Please make checks payable to Girls Incorporated of Sarasota County

Please **invoice** me.

Credit Card Credit Card #: _____ Expiration Date: _____

___ Visa

___ M/C

___ Amex

Name on Card: _____

Signature: _____

Please Return to: Kay Mathers, Girls Inc., 201 South Tuttle, Sarasota, Florida 34237

Fax: 366-4617 email: kay@girlsincsrq.org

Thank you for supporting Girls Incorporated of Sarasota County!!!!